

TOURISM PROMOTION FUNDING FOR 2021 - ATTACHMENT A

Following are the requests and amounts approved for Tourism Promotion projects for 2021

APPLICANT	EVENT / PROJECT	2021 TOTAL AMOUNT REQUESTED	2021 TOTAL AMOUNT RECOMMENDED BY LTAC 11- 04-20 AND PRESENTED TO BOCC 11-18-20	2021 TOTAL AMOUNT APPROVED BY BOCC 12-15-2020
ARTrails of Southwest Washington	ARTrails of SW Washington Open Studio and Virtual Tour	\$14,000	\$14,000	\$14,000
Cowlitz River Valley Historical Society	Museum and Depot	\$15,000	\$15,000	\$15,000
Discover Lewis County	Explore the Valley of the Volcanoes	\$74,000	\$70,000	\$70,000
Discover Lewis County	Lewis County Tourism Enhancement Project	\$79,500	\$50,000	\$50,000
Discover Lewis County	Online and Print Marketing Program	\$72,500	\$50,000	\$50,000
Discover Lewis County	Lewis County Outdoor Recreation and Tourism - Strategic Plan	\$28,000	\$10,000	\$10,000
East Lewis County Chamber of Commerce	Chamber Manager	\$15,000	\$11,000	\$11,000
Fire Mountain Arts Council (FMAC)	Visitor Information & Marketing - FMAC 2021	\$13,320	\$13,320	\$13,320
Lewis County	Lewis County Historical Society - Museum Overhead	\$22,266	\$22,266	\$22,266
Lewis County	Lodging Tax Grant Administration	\$14,000	\$14,000	\$14,000
Lewis County Community Trails Association	Ride The Willapa 2021	\$5,000	\$5,000	\$5,000
Lewis County Historical Society	Lewis County Historical Museum	\$50,000	\$35,000	\$35,000
Onalaska Alliance	Apple Harvest Festival	\$10,500	\$10,500	\$10,500
Veterans Memorial Museum	Veterans Memorial Museum	\$25,000	\$20,000	\$20,000
White Pass Country Historical Society	Packwood Visitor Center	\$70,000	\$70,000	\$70,000
White Pass Country Historical Society	Operation of White Pass Country Historical Museum & Associated Events	\$29,500	\$28,000	\$28,000
White Pass Scenic Byway	Marketing and Operations and Hospitality Training	\$77,200	\$77,200	\$77,200
TOTALS		\$614,786	\$515,286	\$515,286