

CRS Activity 330/370 Program for Public Information (PPI) Annual Evaluation Report – 2022

Community(s): Lewis County, Chehalis, Centralia
Name of PPI: Program for Public Information – Lewis County, Chehalis and Centralia
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Date of Report: September 13, 2022
Date Report sent to Governing Body(s): September 15, 2022

1. Date of the annual PPI committee meeting for this evaluation:

September 13, 2022 by Zoom link.

2. List of committee members that attended the annual PPI committee meeting above:

Doyle Sanford, CFM	Lewis County Building Official/ Fire Marshal
Celest Wilder, CFM	City of Chehalis Floodplain Manager
Tammy Baraconi, CFM	City of Chehalis, Community Development Manager
Ken Frazier	Surveyor, floodplain business owner, floodplain resident
Hillary Hoke, CFM	City of Centralia, Community Development Assistant Director
Kevin Godfrey	Restoration contractor, floodplain property owner
Scott Horner	Real estate, floodplain property owner

3. List the Priority audiences for your community:

The priority audiences are listed in Table 9 from the PPI plan.

Table 9. Priority Audiences	
Audience	Topics of Information
Insurance agents	The flood hazard, flood insurance, FEMA Elevation Certificates
Lenders	The flood hazard, flood insurance, construction regulations

Real estate agents	The flood hazard, flood insurance, construction regulations
Builders	Construction regulations, building protection measures, financial assistance for mitigation projects
Permit applicants	Construction regulations, building protection measures, financial assistance for mitigation projects
Surveyors	Construction regulations, FEMA Elevation Certificates
Rental properties	The flood hazard, flood insurance, construction regulations
Flooded properties	Safety precautions after a flood, construction regulations, building protection measures, financial assistance for mitigation

4. List the Topics and associated messages with the desired outcomes for each message:

Table 11 of the PPI Plan lists the ten (10) annual messages and desired outcomes for the messages.

Topics:

1. Know your flood hazard
2. Insure your property for your flood hazard
3. Protect people from the hazard
4. Protect your property from the hazard
5. Build Responsibly
6. Protect natural floodplain functions

PPI#1 Keep your flood insurance policy

PPI#2 Sign up for Lewis County Alert notices

PPI#3 Use the river gage websites to learn more about your flood threat.

PPI#4 Get funding help for mitigation

Desired Outcomes:

1. People contact the map information service and are advised of their flood hazard and appropriate protection measures
2. 80% of the floodplain properties are covered by a flood insurance policy
3. No one drives into a flooded area
4. Property owners retrofit their buildings to reduce exposure to flood damage
5. All development projects in the floodplain are compliant with the regulations
6. Measurements show improvement in water quality

PPI#1 Everyone keeps their flood insurance policies – there is no drop in total coverage

PPI#2 Everyone is aware when a flood is coming

PPI#3 Everyone is aware when a flood is coming and if it will impact their property

PPI#4 Property owners apply for financial assistance to retrofit their buildings

5. List the projects in the PPI used to convey the above messages:

Table 12 of the PPI Plan lists the projects used to convey the messages.

Projects listed in PPI Plan Table 12:

- OP#1. Mailer to SFHA
 - OP#2. Mailer to repetitive loss areas
 - OP#3. Mailer to lenders, insurance agents, real estate agents
 - OP#4. Utility bill insert
 - OP#5. Mailer to Channel Migration Zones
 - OP#6. Mailer to surveyors
 - OP#7. Facebook
 - OP#8. Red Cross booth at annual events
 - OP#9. Real estate brochure
 - OP#10. Permit office handouts
 - OP#11. Public lobby brochure rack
 - OP#12. Real estate presentations
 - OP#13. All Hazards Guide
 - OP#14. "Do you have streams..." brochure
 - OP#15. "Flooding" brochure
 - OP#16. Emergency Management booths
 - OP#17. Public service announcements
 - OP#18. Mailer to other flood hazard areas
- Map information service (CRS Activity 320)
Website (CRS Activity 350)
Flood protection assistance (CRS Activity 360)

6. List which projects were implemented for this reporting period:

- OP#1. Mailer to SFHA
 - OP#2. Mailer to repetitive loss areas
 - OP#3. Mailer to lenders, insurance agents, real estate agents
 - OP#4. Utility bill insert City of Centralia (serve unincorporated areas in their urban growth boundaries.)
 - OP#7. Facebook (used by Emergency Management during public service announcements)
 - OP#8. Red Cross booth at annual events
 - OP#10. Permit office handouts
 - OP#11. Public lobby brochure rack
 - OP#12. Real estate presentations
 - OP#13. All Hazards Guide
 - OP#14. "Do you have streams..." brochure
 - OP#15. "Flooding" brochure
 - OP#16. Emergency Management booths
 - OP#17. Public service announcements
 - OP#18. Mailer to other flood hazard areas
- Map information service (CRS Activity 320)
Website (CRS Activity 350)
Flood protection assistance (CRS Activity 360)

7. List why some projects were not implemented (if any):

The mailer to properties in the Channel Migration Zones (OP#5), elevation certificate mailer to surveyors (OP#6), and the real estate brochure (OP#9) have not been designed and implemented at this time.

8. List what should be changed (if anything). This should include what messages, outcomes and projects should be revised or dropped and what new ones should be initiated.

No changes to the PPI plan were recommended by the PPI Committee during this annual review.