

Form Name:	Lodging Tax Application 2022
Submission Time:	October 7, 2021 4:31 pm
Browser:	Chrome 94.0.4606.71 / Windows
IP Address:	209.34.142.130
Unique ID:	870893657
Location:	46.627101898193, -123.0092010498

ORGANIZATION / PROJECT INFORMATION

Organization name	Lewis County
Project name	Lewis County Historical Society - Museum Overhead
Project coordinator	Rieva Lester
Amount requested from Lewis County	28000
Total project amount	28000

APPLICANT CONTACT INFORMATION

Name	Rieva Lester
Street address	351 N.W. North Street Chehalis, WA 98532
Current home phone	(360) 740-1419
Current email address	bocc@lewiscountywa.gov
Agency Tax ID Number	916001351
Organization Unified Business Identifier (UBI)	212002978
UBI expiration date	December 31, 2026
Type of organization:	Government agency
Organization's mission statement or purpose (one or two sentences):	To preserve and enhance the quality of life in Lewis County through government leadership, service, education, and administration.
Year the organization was founded:	1845
Has your organization received Lewis County lodging tax funding in the past?	Yes
When did your organization receive Lewis County lodging tax funding?	2021
How much did your organization / project receive?	22266

REQUIRED INFORMATION

PROJECT DESCRIPTION

Project name	Lewis County Historical Society - Museum Overhead
1. Describe how the project promotes tourism in all of Lewis County's unincorporated areas.	In addition to drawing tourists and locals alike to the region, the Lewis County Historical Museum displays rack cards for other events and entities across the region and gives tourists' information about those events and entities.
2. Describe how the project will enhance tourism and result in "heads in beds."	The Lewis County Historical Museum serves all of Lewis County and draws visitors to the area.
3. List the responsible party / parties.	Per Resolution 12-039, dated Jan. 30, 2012, Lewis County provides funding for the Lewis County Historical Museum's property taxes, maintenance and insurance.
4. Describe the area the project will serve, as well as the project's expected impact.	Per Resolution 12-039, dated Jan. 30, 2012, Lewis County provides funding for the Lewis County Historical Museum's property taxes, maintenance and insurance.
5. Describe how the project will specifically promote tourism.	Per Resolution 12-039, dated Jan. 30, 2012, Lewis County provides funding for the Lewis County Historical Museum's property taxes, maintenance and insurance.
6. Describe how you have collaborated with other entities throughout Lewis County to promote tourism.	Per Resolution 12-039, dated Jan. 30, 2012, Lewis County provides funding for the Lewis County Historical Museum's property taxes, maintenance and insurance.
7. Describe why your project should receive funding.	Per Resolution 12-039, dated Jan. 30, 2012, Lewis County provides funding for the Lewis County Historical Museum's property taxes, maintenance and insurance.
8. Describe how your organization would respond to potential cancellations or closures, such as those caused by COVID-19 in 2020 and 2021.	Lewis County provided the funding despite COVID-19.

USE OF HOTEL / MOTEL TAX

Please indicate below the types of activities for which the lodging tax monies would be used:	OPERATION OF TOURISM-RELATED FACILITY
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Describe the expected results (measurable outcomes) of your project, with the dollar amount for each outcome.	Lewis County will maintain the Lewis County Historical Museum as stated in Resolution 12-039. The estimated amounts for 2022 are: Insurance: \$7,000 Property taxes: \$6,000 Maintenance: \$15,000
Total number of attendees predicted to attend:	n/a
Describe how receiving lodging tax dollars would increase that number	n/a
a. Projected number of attendees who will travel fifty (50) miles or more one way from their home or business to attend:	n/a
b. Describe how receiving lodging tax dollars would increase that number	n/a
a. Projected number of participants who will travel from another country or state to attend:	n/a
b. Describe how receiving lodging tax dollars would increase that number	n/a
a. Projected number of participants who will stay overnight in paid accommodations:	n/a
b. Describe how receiving lodging tax dollars would increase that number	n/a
a. Projected number of participants who will stay overnight in unpaid accommodations:	n/a
b. Describe how receiving lodging tax dollars would increase that number	n/a
10. Describe how the project provides short-term or long-term economic benefit for Lewis County	n/a
11. Explain what plans exist to allow this project to become self-sustaining. Include any plans for ticket sales, event sponsors, and other cost-recovery models.	n/a

SOCIAL MEDIA

Website address	www.lewiscountymuseum.org/about/
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BUDGET

Amount	n/a
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Source	n/a
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Confirmed	No
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Date available	n/a
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Income 2

Income 3

Income 4

Income 5

Income 6

Expense - Personnel

County	n/a
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Other Funds	n/a
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Total	n/a
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Expense - Administration

County	n/a
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Other Funds	n/a
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Total	n/a
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Expense - Marketing/promotion

County	n/a
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Other Funds	n/a
Total	n/a
Expense - Direct sales activities	
County	n/a
Other Funds	n/a
Total	n/a
Expense - Minor equipment	
County	n/a
Other Funds	n/a
Total	n/a
Expense - Travel	
County	n/a
Other Funds	n/a
Total	n/a
Expense - Contract services	
County	n/a
Other Funds	n/a
Total	n/a
Expense - Other activities	
County	28000
Other Funds	0
Total	28000
Total Cost	
County	28000
Other Funds	0

Total	28000
Priority 1	28000
Full Funding Request	28000
Priority 2	n/a
Minimum Funding Request	28000
Applicant will / can accept no less than this amount	28000

If partial funding is received, how will that affect the project / activity? Please describe:	If lodging tax dollars are not dedicated to cover these costs, the county would be forced to use General Fund dollars.
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PROJECT TIMELINE / TOURISM SEASON

What is your anticipated timeline for accomplishing this activity?	2022
Year-round	Yes

Financial Review

Balance sheet	https://lewiscounty.formstack.com/admin/download/file/11486658438
Income statement	https://lewiscounty.formstack.com/admin/download/file/11486658439
Operating budget for 2021	https://lewiscounty.formstack.com/admin/download/file/11486658440
Projected budget for 2022	https://lewiscounty.formstack.com/admin/download/file/11486658441

Financial review

Financial review	https://lewiscounty.formstack.com/admin/download/file/11486658442
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Nonprofit determination

Nonprofit determination	https://lewiscounty.formstack.com/admin/download/file/11486658443
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Personnel list

Personnel list	https://lewiscounty.formstack.com/admin/download/file/11486658444
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ACKNOWLEDGEMENT

Signature

A handwritten signature in black ink, appearing to read "Rieva Lester", written over a horizontal line.

(Print or type applicant's name)

Rieva Lester

Date

Oct 07, 2021